



**Government of India  
Ministry of MSME**

**Brief Industrial Profile of Rayagada District  
2016-17**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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## **FOREWORD**

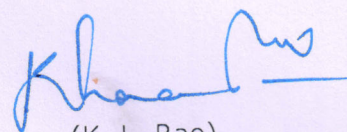
Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of Rayagada district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Cuttack,

Dated -28<sup>th</sup> June, 2016



(K. L. Rao)

Director



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## **BRIEF INDUSTRIAL POTENTIALITY SURVEY REPORT OF RAYAGADA DISTRICT**

### **1. General Characteristics of the District:**

The district of Rayagada is known as the most famous region of the state because of its longest human history. Although the district came into existence on the 2<sup>nd</sup> October in the year 1992, it has long and glorious historical records evident by copper plates, rock inscriptions as well as different coins, which clearly indicate that the region was the centre of attraction in all ages. In the third century B.C, during the reign of Ashoka the Great, it was covered under Kalinga empire. The hilly track between river Languli and Prachi language as Bansadhara and Nagabali, as evident by Andhra Historical Journal XXVII edition at page 46, was famous for spices. Another Bhojpur Rock inscription in Brahmi of Rastrik King Mandhata adds some facts about this region. Later, Rastriks were defeated by Kharvela, the only Aryan Emperor of Orissa, at the time of Samudra Gupta himself during the Chawpagada battle. The rock inscription of Allahbad inscribed by Mahamantri Harisena provides evidence to this effect. Later, the ruins of mud fort and historical idol of Mahakal Bhairab found at Champikota very near to Rayagada makes it clear that this is the ancient Champagada Fort. During Ganga Vansi and Surya Vansi Kings, it was under Dadarnab Dev of Gudari Kataka. A rock inscription found at Pataleswar temple in Brahmi script provides evidence to this effect. A subsequent literature found at Pataleswar temple speaks about the River Langully, giving supporting evidence to the various facts. This region went to Bahamanis when Mukund Dev was defeated at Gohera Tikiri in 1519. Then, it was under Nandapur Kingdom for brief period of 47 years. Biswambar Dev who was defeated and killed by Hasin Khan was perhaps the third king installed at Rayagada. Still, the Sati Kunda Goddess Majhi Ghairani and the mudfort around it speaks much about its evidence. In subsequent years it was under Bobilli, a Tahasil of Vijayanagaram. Later, during the English regime, Rayagada was covered under the Jeypore Zamindari, which continued till Independence.

#### **1.1 Location & Geographical Area:**

The district lies between 82o54' to 84o2' longitude East and from 19o0' 19o58' North Latitude. It extends in the east upto Gajapati district and in the west upto Koraput district and part of Kalahandi district, in the south upto Parvathipuram sub-division of Andhrapradesh and in the north upto Kalahandi and Phulbani district of Odisha. The total Geographical area of the district is 7073.00Sq. Kms.

#### **1.2 Topography:**

Rayagada district is situated in the Eastern Ghat's Agro Climatic region. Soil type of the district is mostly acidic and red laterite in nature. However sandy loam and black soil are also found in some parts of the district. The main river flows in the district are Bansadhara and Nagabali.

## 1.2 Availability of Minerals:

The district has been richly endowed with precious mineral deposits like Bauxite, Manganese, Graphite, Quartz, Granite, Red Oxide etc. Some precious Gems also have the presence in the mines of the district. The following table depicts the commercial production of minerals in the district.

### PRODUCTION OF MINERAL 2010-11

Sl. No.	Name of mineral	Production in 000, tones 2009-2010	Production in 000, tones 2010-2011
1.	Graphite	5	8.4
2.	Bauxite	0	-
3.	Manganese	1.3	-
4.	Quartz	1.3	-

Source: Deptt. of Mining, Govt. of Odisha.

### 1.4.1 Forest:

Out of 7073 Sq. Km of total geographical area of the district, 2812.33 Sq. Km of area are covered with forest. The main produce of the district's forest are as follows.

- a) Bamboo 297819 Nos
- b) Siali Leaves 2396 Qtls
- c) Tamarind 43698 Qtls
- d) Hill Broom 14420 Qtls

## 5. Administrative set up:

- a) Sub Division-2 (Rayagada & Gunupur)
- b) Tehsils - 11 (Rayagada, Kashipur, Gunupur, Bissam Cuttack, Kolonar, Kalyansinghpur, Gudari, Padmapur, Ramanaguda, Muniguda & Chandrapur)
- c) CD Blocks- 11
- d) Gram Panchayats-171
- e) No. of Municipalities-01(Rayagada)
- f) No. of NACs-2 (Gunupur & Gudari)
- g) Census Villages-2667
- h) No. of Assembly Constituencies-03 (Rayagada, Gunupur & Bisam Cuttack)

## 2. District at a glance:

Sl. No.	Particular	Year	Unit	Statistics
1.	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		Degree	19° to 19°58' North
	ii) Longitude		Degree	82°54 to 84°2' East
	iii) Geographical Area	2016	Sq. Kms	7073
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2016	No.	2
	ii) Tehsils	2016	No.	11
	iii) Sub-Tehsils	2016	No.	
	iv) Patwar Circle	2016	No.	
	v) Panchayat Samitis(CD Blocks)	2016	No.	11
	vi) No. of Municipalities & Corporation	2016	No.	1
	vii)No. of NACs	2016	No.	2
	viii) Gram Panchayats	2016	No.	171
	ix) Census villages(Both Inhabited & Uninhabited)	2016	No.	2665
	x) Assembly Area	2016	No.	3
2.	<b>Population(2011 Census Provisional)</b>			
(A)	Sex-wise			
	i) Male	2011	'000	472
	ii) Female	2011	'000	496
(B)	Rural Population	2011	'000	821
3.	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2014-15	'000 hectre	707
	ii) Forest cover	2014-15	'000 hectre	101
	iii) Non Agriculture Land	2014-15	'000 hectre	30
	iv) Barren & Culturable land	2014-15	'000 hectre	204
4.	<b>Forest</b>			
	(i) Forest	2014-15	'000 hectre	101
5.	<b>Livestock &amp; Poultry</b>			
A	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	288032
	ii) Buffaloes	2012	No	64184
B	Other livestock			
	i) Goats	2012	No	168612
	ii) Pigs	2012	No	24776
	iii) Dogs & Bitches	2012	No	
	iv) Poultry	2012	No	453440
6.	<b>Railways</b>			
	i) Length of rail line	2014-15	Km	176.69
7.	<b>Roads</b>			
	(a) National Highway	2014-15	Km	127.7

	(b) Express highway	2014-15	Km	
	(c) State Highway	2014-15	Km	271.83
	(d) Major District Road	2014-15	Km	121.53
	(e) Other District Road	2014-15	Km	96.41
	(f) Rural road	2014-15	Km	1164.67
	(g) G.P. Road	2014-15	Km	4838
	(h) Panchayat Samiti Road	2014-15	Km	1354
	(f) Forest Road	2014-15	Km	210.51
8.	<b>Communication</b>			
	(a) Telephone connection	2011-12		42140*
	(b) Post offices	2014-15		213
	(c) Telephone center	2011-12		NA
	(d )Density of Telephone	2011-12		NA
	(e) Density of Telephone	2011-12		NA
	(f) PCO Local	2011-12		105
	(g) PCO STD	2011-12		642
	(h) Mobile	2011-12		4,52,734*
9.	<b>Public Health</b>			
	(a) Allopathic Hospital	2014-15	No	1
	(b) Beds in Allopathic hospitals		No	293
	(c) Ayurvedic Hospital		No	19
	(d) Homeopathic hospitals		No	14
	(e) Unani hospitals		No	
	(f) Community health centers		No	11
	(g) Primary health centers		No	36
	(h) Dispensaries		No	
	(i) Sub Health Centers		No	3
	(j) Private hospitals		No	
	(k) Mobile Health Unit		No	17
10.	<b>Banking commercial</b>			
	(a) Commercial Bank Branches	2014-15	No	78
	(b) Rural Bank Branches	2014-15	No	24
	(c) Co-Operative bank Branches	2014-15	No	11
	(d) Public Sector Bank Branches	2014-15	No	49
11.	<b>Education</b>			
	(a) Primary school	2014-15	No	1536
	(b) Middle schools(Upper Primary)	2014-15	No	612
	(c) Secondary & senior secondary schools(Junior Colleges)	2014-15	No	242
	(d) Colleges	2014-15	No	9
	(e) Technical University	2014-15	No	-

Source: District at a Glance 2016, Govt. of Odisha, \*Data on Telephone Connection is of Koraput Telecom district which includes Rayagada district.

## 2.1 Existing Status of Industrial Areas in the Rayagada District:

Sl. No.	Name of Ind. Area/ Estate	Total Land	Allotted	Allotable litigation free land	Land rate/ Acre/ Rs in lakh	Total Shed	Sheds allotted /used otherwise	No. of Units in Production
01	IID, Rayagada	102.400	9.290	61.710	10.00	0	0	-
02	Muniguda	23.190	0.000	17.393	10.00	0	0	-
<b>Total</b>		<b>125.59</b>	<b>9.29</b>	<b>79.103</b>	<b>10.00</b>	<b>0</b>	<b>0</b>	<b>-</b>

Source: IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENERIO OF RAYAGADA DISTRICT:

### 3.1 Industry at a Glance:

Sl. No.	Head	Unit	Particulars
1	Registered industrial unit	No.	1265
2	Total industrial unit(GIP)	No.	3891
3	Registered medium & large unit	No.	04
4	Total employment in regd. Small scale industries	No.	10253
5	Employment in large and medium industries	No.	3085
6	No. of industrial area	No.	02
7	Investment in P&M of small scale industries	In Lakhs	5389.66
8	Investment in P&M of medium & large scale industries	In Lakhs	8955.57

### 3.2 YEAR WISE TREND OF MSME UNITS REGISTERED (STARTING FROM 1984-85 UPTO 2012-13):

SL. NO.	YEAR	NUMBER OF REGISTERED UNITS	INVESTMENT (lakh Rs.)	EMPLOYMENT
Up To	1984-85	205	84.34	818
During	1985-86	32	23.89	163
	1986-87	8	8.44	49
	1987-88	5	3.97	15
	1988-89	8	58.51	86
	1989-90	9	12.91	145
	1990-91	19	53.82	542
	1991-92	26	123.07	586
	1992-93	19	10.74	129
	1993-94	15	58.98	190
	1994-95	20	59.32	175
	1995-96	33	101.67	272
	1996-97	42	52.21	192
	1997-98	45	41.63	209
	1998-99	46	227.51	321
	1999-2000	53	97.64	374



	2000-01	46	61.7	241
	2001-02	57	74.24	270
	2002-03	58	142.1	412
	2003-04	36	58.28	189
	2004-05	57	278.7	771
	2005-06	64	160.22	388
	2006-07	33	158.06	296
	2007-08	33	493.35	220
	2008-09	23	531.43	307
	2009-10	55	311.75	511
	2010-11	59	754	894
	2011-12	74	1058	748
	2012-13	85	289.18	740
	<b>Total</b>	<b>1265</b>	<b>5389.66</b>	<b>10253</b>

Source: Directorate of Industries, Odisha

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT:

Category of Product wise No. of MSME set up with Investment & Employment in the RAYAGADA district by end of 2015				
Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	681	4451.76	3769
2	CHEMICAL & ALLIED	26	550.1	243
3	ELECTRICAL & ELECTRONICS	7	5.78	20
4	ENGINEERING & METAL BASED	197	826.76	983
5	FOREST & WOOD BASED	30	62.98	150
6	GLASS & CERAMICS	105	1746.45	2684
7	LIVESTOCK & LEATHER	3	2.49	8
8	PAPER & PAPER PRODUCT	50	898.18	587
9	RUBBER & PLASTICS	28	208.21	144
10	TEXTILES	85	482.78	855
11	MISC. MANUFACTURING	129	368.58	582
12	REPAIRING & SERVICING	2550	10870.71	7895
<b>Total</b>		<b>3891</b>	<b>20474.78</b>	<b>17920</b>

Source: Directorate of Industries, Odisha

### 3.4 Large Scale Industries / Public Sector undertakings:

01. M/s J. K. Paper Mill, J.K.Pur
02. M/s IMFA Therubali, Therubali
03. M/s Fimachem India Ltd., Komtalpeta, Chandili, Rayagada.

### 3.5 Major Exportable Item: Paper, Charge Chrome, Calcium Carbonate.

### 3.6 Growth Trend:

Industrialization in this district is going on a top speed. Another 04 big projects in large category are coming up in the district. So there is a very good positive growth of industries in the district. The following table shows the name of the large units which are in pipeline of production in the district.

Sl. No.	Name of the Proposed Industry	Product/ Capacity	Investment (Rs. In Crores)	Proposed Employment
01	M/s Utkal Alumina International Ltd, Doraguda	Alumina/ 1 Million TPA	4500	2500
02	M/s Raykal Alumina Int. Ltd, Near K.Singpur, Raygada	Alumina/ 5 million TPA	15000	5000
03	M/s Aditya Aluminium, Kansariguda, Kasipur	Buxite Mining/ 3.0 to 4.5 MTPA	14000	2000
04	M/s RSB Metal Tech Pvt. Ltd, Seriguma, Kalyansinghpur Block	Alumina/ 0.70 MTPA	3160.81	2500

### 3.7 Vendorisation / Ancillarisation of the Industry:

There exists a very good scope for vendorisation and ancillarisation of the industries in the district because of presence of good number of large industries. Even large units in neighbouring districts like NALCO also procure items from vendors present in the district. The following shows the status of Ancilliary/Down Stream Industries in the district.

<b>M/s. J.K. Paper Mill –Ancillary:</b>			
Sl. No.	Item	Capacity	No. of Units
1	Alum	3000 MT	02
2	Paper Cone & Tube	8.00 Lakh Rft P.A	05
3	Corrugated Boxes	45000 nos. P.A	03
4	Laminated Wrappers	5000 MTPA	04
<b>NALCO</b>			
1	Sodium Silicate	12,000 MTPA	03
2	Oxygen Gas		01
<b>Downstream Industries :</b>			
1	Sundried Pulp Board	1 MT Per Day	06
2	Fly Ash Bricks	12,00,000 Nos.	13
3	Egg Tray	15,00,000	01

### 3.8 Medium Scale Enterprises

#### 3.8.1 List of the units in Rayagada & near by area:

1. M/s. Ganon Dunkerley & Co., Rayagada.

#### 3.8.2 Major Exportable Item: Nil

#### 3.9.1 Service Enterprises:

01. Agro Servicing Units

02. Computer Training Institute
03. DTP Centre & Internet Café
04. Mobile Repairing Centre
05. Small Hotels & Restaurants.
06. Repairing & Servicing of Electrical Appliances.
07. Industrial Consultancy Units
08. Coaching Centre

### **3.9.2 Potentials areas for Service Industry:**

The district of Rayagada is a very rich in terms of industrialization. Even, Rayagada is today becoming a hub of Educational Institutions. Particularly The Gandhi group have setup very good quality Engineering & Management colleges in the district. For this, Students from other parts of the district are coming to the district gearing the internet café, small hotels & restaurants, computer training institutes etc to come up in the district. As the craze for higher studies prevails among the students of the urban areas in the district there is a very good scope for coaching Units in the district.

### **3.10 Potential for new MSMEs**

- Rice Mill
- Flour Mill
- Broom Binding
- Bamboo Craft
- Aluminium Utensils
- Bee Keeping
- Agricultural Implements
- Cattle/Poultry Feed
- Essential Oil
- Tamarind Cocentrare
- Cotton Ginning
- Cashewnut Processing
- Solvent Extraction Plant
- Cold Storage
- Power Looms
- Hydrated Lime
- Sodium Silicate
- Sodium Sulphate

- Adhesive and Cello Tape
- Hessian Cloth
- Calcium Carbonate
- Alloy Steel Casting
- Mining Safety Goggles
- Computer Stationery
- Re-rolling Mill
- Paint and Varnishes
- PVC Pipe
- Surgical Bandage
- Tyre Retreading
- Ferric and non Ferric Alum
- Dyes
- Optical Whitening Agent
- O.D. Protector
- Wooden and plastic plug
- Machine Shop cum Tool Room
- Hand Gloves
- Engineering Workshop
- Thinner
- Panel Board, Bush Bar and Main Switch
- Nuts and Bolts
- Electrical Inverter and Converter
- Caustic Soda
- Battery manufacturing and charging
- Granite Polishing

**4. Existing Clusters of Micro & Small Enterprise:**

**Name of the Cluster: Rice Milling Cluster, Rayagada**

1	Principal Products Manufactured in the Cluster	Rice (Main Product) Husk & Bran (By Products)
2	Name of the SPV	Rayagada Rice Miller Association (proposed)
3	No. of functional units in the clusters	45

4	Turnover of the Clusters	Rs. 150 Crores
5	Value of Exports from the Clusters	-
6	Employment in Cluster	1600(600 direct +1000 indirect)
7	Total investment in plant & Machinery	370 crores
8	Major Issues / requirement	<ul style="list-style-type: none"> <li>a) Quality Improvement of Rice to achieve better market share</li> <li>b) Gainful utilization of by products</li> <li>c) Creation of testing facility for rice bran and other by products</li> <li>d) Reduction of energy consumption</li> <li>e) Creation of an organized paddy procurement system to stabilize the cost of paddy in open market.</li> <li>f) Technology upgradation</li> </ul>
9	Presence of capable institutions	RIC, Rayagada Br. MSME-DI, Rayagada.
10	Thrust Areas	<ul style="list-style-type: none"> <li>1) Strengthening of SPV for sustainable management of cluster development</li> <li>2) Setting up a Common Raw material bank</li> <li>3) Establishment of Common Solvent Extraction Plant</li> </ul>
11	Problems & constraints	<ul style="list-style-type: none"> <li>a) Poor hygienic condition within milling process</li> <li>b) Low level of modernization &amp; upgradation of technology</li> <li>c) Lack of export marketing awareness</li> <li>d) Lack of awareness on value addition of product</li> <li>e) Lack of common facilities for packing &amp; testing within the cluster.</li> </ul>

**Present Status of the Cluster:** This Rice Mill Cluster has been identified by the RIC, Rayagada. APITCO has prepared the DSR and submitted to the Directorate of Industries, Govt. of Odisha. Two preparatory meetings were held for the formation of SPV.

**Name of the Cluster: Rayagada Light Engineering Cluster, Rayagada**

1	Principal Products Manufactured in the Cluster	MS Grills, Steel Furniture, Agricultural Implements( Tractor Trolley, Trusses)
2	Name of the SPV	
3	No. of functional units in the clusters	40
4	Turnover of the Clusters	1175 Lakhs
5	Value of Exports from the Clusters	-
6	Employment in Cluster	340

7	Total investment in plant & Machinery	400 Lakhs
8	Major Issues / requirement	a) Non availability of skilled worker b) High input costs c) Poor linkage with bankers d) Lack of knowledge on technological upgradation e) Poor emphasis on product diversification
9	Presence of capable institutions	RIC, Rayagada Br. MSME-DI, Rayagada.
10	Thrust Areas	1) Technology/Skill Upgradation 2) Marketing Prospects 3) Introduction of new products
11	Problems & constraints	a) Poor infrastructure facilities b) Weak Forward Linkage c) Low trust level among cluster firms d) Non diversification of products

**Present Status of the Cluster:** The Detailed Study Report of the cluster has been submitted to O/o DC(MSME), New Delhi, for approval after duly validated by cluster actors.

Also, there is a very good scope for taking up cluster approach in the district on Cashew Processing, Essential Oil Preparation and Pulses Processing.

## 5. General issues raised by industry association

During the course of meeting the following points were raised by the members of Industry Associations which are obstacles to the industries growth in the district.

01. Power Shortage
02. Poor Communication Facility
03. Lack of Workforce
04. Problem with Tax Structure
05. Inadequate Finance from Lending Institutions
06. Non availability of Raw Material
07. Poor quality of Infrastructure

## 6. Prospects of training programmes during 2016-17:

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
01	ESDP	Ready Made Garments	01
02	IMC	Motivational Campaign	02
03	EDP	General	02



04	BSDP	Leadership & Personality Skill Development	01
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\* These Programmes have been proposed & may be conducted subject to availability of sanction.

## 7. Action plan for MSME Schemes during 2016-17:

S. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	Monitoring Activity will be carried out on these two identified clusters as both clusters have been identified by Directorate of Industries, Govt. of Odisha.
2.	ISO – 9000 / 14000/ HACCP reimbursement	01 unit will be motivated to apply
3.	MSE-MDA	-
4.	CLCSS	01 Awareness Programme may be conducted
5.	Capacity Building & strengthening of data base	-
6.	International cooperation	-
7.	TREAD for women	-
8.	VDP	-
9.	National awards	-
10.	<b>NMCP schemes</b>	
<b>I.</b>	<b>Lean Manufacturing</b>	01 Cluster will be identified and 01 Awareness programme may be conducted
<b>II.</b>	<b>Design Clinic</b>	-
<b>III.</b>	<b>Market assistance &amp; Tech. up gradation</b>	-
<b>IV.</b>	<b>QMS/QT</b>	-
<b>V.</b>	<b>Tech. &amp; quality up gradation support</b>	-
<b>VI.</b>	<b>ICT</b>	-
<b>VII.</b>	<b>Bar Code</b>	01 unit will be motivated for applying for getting the Bar Code. Also 01 Awareness Programme may be conducted.
<b>VIII.</b>	<b>IPR</b>	-
<b>IX.</b>	<b>Incubator scheme</b>	-

## 8. Steps to set up MSMEs:

Before going for setting up of any enterprise, the entrepreneur should move in a systematic way in order to get his desired level of output. At various levels, different agencies are functioning to provide different types of assistance to the entrepreneurs for setting up of MSEs. So, following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> <li>Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, <a href="http://www.as.ori.nic.in/diorissa/">www.as.ori.nic.in/diorissa/</a></li> <li>General Manager, DIC, Rayagada.</li> <li><a href="http://www.udyogaadhaar.gov.in/">www.udyogaadhaar.gov.in/</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>MSME Development Institute, Vikash Sadan, College Square, Cuttack, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>Nationalized Banks</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>M.D, OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>

7.	Power/Electricity	<ul style="list-style-type: none"> <li>Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>
8.	Technical Know-how	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
9.	Quality & standard	<ul style="list-style-type: none"> <li>Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></li> <li>Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, <a href="http://www.depmodisha.nic.in">www.depmodisha.nic.in</a></li> <li>Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>